

2006 – 2007

## HR Executive Forum Series



FLORIDA  
HUMAN RESOURCE  
EXECUTIVE FORUM

### HOST

Louyse Poirier, Vice President – Human Resources

**Centex  
Construction**  
02.28.06

*“How Centex Created a Custom Talent Management Strategy”*

Aligning the strategy with the strategic business plan, transforming organization capabilities into competitive differentiators, developing core competencies, using a “Profile for Success.”

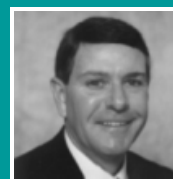


Robert Vick, Senior Vice President – Human Resources

**Acosta Sales  
& Marketing**  
03.16.06

*“A Look at Key Attributes that Make Great Strategic Leaders”*

Traits that separate great strategic leaders from ordinary leaders, insights of a former insurance executive with staff responsibility for over 10,000 employees, how developing talent directly impacts the company’s bottom line.



Juliet Rains, Vice President – WW Human Resources, Johnson & Johnson Vision Care Inc.

**Vistakon  
J & J**  
05.25.06

*“The Invisible Rules of Organizational Culture”*

Presented by **Heather Kay-Jacobs, Founder & President, Invision**

Creating a culture that is congruent with espoused values (walking the talk) and provides a context for learning and positive change.



Emilia Martinez, Regional HR Director – Central America & Andean Region

**Merck Sharp  
& Dohme**  
06.07.06

*“Creating a Positive Influence to Significantly Improve  
Business Results Through Major Cultural Change Initiatives”*

Vision for change, history and implementation strategy, OD approaches and theory, roundtable discussion.



Susan McGregor, Executive Vice President – Human Resources

**Bank  
Atlantic**  
09.26.06

*“Rapid Fire Approach to Business Continuity”*

with **Jim Trautwein, CIO and Becky Cohen, Business Continuity Manager**

Bank Atlantic’s “rapid fire” approach, which is the result of a highly integrated and meticulously orchestrated recover plan designed to bring employees, stores, and customers “back to normal” within 24 hours of a disaster.



Brian Fraser, Vice President – People Services

**Regency  
Centers**  
10.17.06

*“The Daily Six – six simple steps to find the perfect balance  
of prosperity and purpose”*

Presented by **John Chappellear, Author**

John’s book, ***The Daily Six—six simple steps to find the perfect balance of prosperity and purpose***, published by GP Putnam, was released in November 2005. The book has received five star reviews nationwide.



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Thomas Burke, Vice President – Human Resources

**MPS  
Group**

02.13.07

*“Talent at a Crossroad”*

Presented by **Virginia M. Olson, Towers Perrin**

Impact of aging workforce on business results, including key findings from the study cosponsored by AARP and Towers Perrin.

Olavo Salcido, Director – Human Resources

**NBC6 &  
Telemundo**

03.09.07

*“NBC6’s Strategy for Developing First Line Managers”*

GE Leadership Development philosophy and process. Leadership pipeline development strategy, and mid-manager program overview.

Michael Darragh, Vice President – Human Resources

**Medtronic**

07.13.07

*“How HR Partners & Supports LEAN Manufacturing Strategies”*  
with **Jerry Bussell, Vice President of Global Operations**

Enhancing employee engagement, involvement and productivity within the Medtronic culture, including Lean in the Community (Lean Consortium).

Joan McCormick, Vice President – Director of Human Resources

**Eastern  
Financial**

07.27.07

*“Eastern Financial’s Custom Built Team Development Process”*  
with **Luis Aponte, Assistant VP & Senior Manager, OD**

Focus on development needs and selecting topics that impact the entire team. Customizing classroom training and measuring impact.

Liz Figura, Vice President – Human Resources, Brooks Health System

**Brooks  
Rehabilitation**

10.31.07

*“The Embedded Link Between Workforce Engagement & Candidate / Job Seeker Experience”*

Presented by **Claudia Faust, CEO, Improved Experience LLC**

War for Talent Anyone? – Why candidate experience is a competitive differentiator ... measuring, managing and reporting candidate experience.

Maria Del Busto, Global Chief HR Officer – Vice President

**Royal  
Caribbean**

11.09.07

*“Building on Talent”*

with **Sonia Diaz-Del Oro**

High potential selection and development – approach, leadership development framework, development activities, and metrics.

